



**DISPLAY AD SPECIFICATIONS
CONCERT PROGRAM**

The Jazz On The Green Concert Program is a high quality Full Color Publication printed on 8 1/2" x 11" - 80lb. silk finished paper. 5,000 copies of this collectable Program will be printed and distributed at the event as a free publication.

All ads can either be full color or black and white:

- ___ Back Cover: \$1,000
- ___ Inside Front Cover: \$850
- ___ Inside Back Cover: \$750
- ___ Full Page: \$600
- ___ 1/2 Page: \$325
- ___ 1/4 Page: \$225

Printing Requirements:

Print Process: CMYK, 4/4
Print Resolution: 300 DPI
Preferred File Format: TIFF
Full Page Trim: 8.5" (w) x 11" (h)
Full Page Bleed: 8.75" x 11.25"
Full Page Live Area: 7.75" x 10.25"
1/2 Page Horizontal: 7.75" x 5"
1/2 Page Vertical: 3.75" x 10.25"
1/4 Page: 3.75" x 5"

Send Agreement, Payment & Ad to:

ArtDepartment@jazzonthegreen.com
6752 Plantation Pines Blvd., Fort Myers, FL 33912
Fax: 866-814-5408 – Phone: 239-561-0325

AD SPACE AND MATERIAL DEADLINE IS SEPTEMBER 24, 2008

Covers subject to availability.

Name: _____
Company: _____
Address: _____
Payment method: ___ check ___ credit card
Credit Card Number: _____ Exp: _____ Code: _____
Name on card & Card billing
address: _____
